

FOR IMMEDIATE RELEASE
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GARRAND & CO. NAMED ADVERTISING AGENCY OF RECORD
BY BEDARD MEDICAL EQUIPMENT & SUPPLIES

Lewiston, ME – Bedard Medical Equipment & Supplies of Lewiston, Maine recently selected Garrand & Company as their agency of record. Garrand will work with Bedard Medical to create and implement its marketing plan, including redesign of the website, community relations, and public relations. “We’re very excited to begin working with Bedard Medical to strengthen their brand and expand their customer base,” commented Garrand & Company President, Brenda Garrand. “They are a family-owned company with a long history of commitment to helping their customers recuperate from an injury or adjust to a physical change.”

Garrand & Company is a Maine-based communications firm founded by Brenda Garrand in 1988. With locations in Portland, Maine and Portsmouth, New Hampshire, Garrand provides services to clients such as Osram Sylvania, HP Hood, Oxford Networks, the Maine Department of Transportation, and White Rock Distilleries.

Bedard Medical Supply & Equipment is owned and operated by Michael and Annette Nadeau, owners of Bedard Pharmacy of Lewiston, Maine. Bedard Medical specializes in durable medical equipment such as walkers, wheelchairs and hospital beds, etc. and has one of Maine’s largest inventories of medical supplies.

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